

# MOHAMMED SHIBILI

## USER EXPERIENCE DESIGNER

### EXPERIENCE

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Aug 2023 - Present  
(1y 3m)

#### UX DESIGNER

Deepintent

- Led experience design for the measurements product line at Deepintent DSP
- Contributed to the new global navigation design for Deepintent
- Part of the team for Deepintent's component library redesign

Jun 2021 - Aug 2023  
(2y 2m)

#### UX DESIGNER

YUJ Designs

- Designed a smartphone app for a premium 2-wheeler brand in India
- Worked on UX/UI for sales management app for a top pharmaceutical company
- Created secure banking UX for a South African bank
- Conducted user research on SD-WAN/VPN for a US cybersecurity firm
- Designed UX for a B2B export marketplace in India

May 2020 - Aug 2020  
(4m)

#### UX/UI DESIGN INTERN

Newzera Tech Labs

- UX/UI design of a web-based interface
- UI design for three smartphone-based interfaces

### EDUCATION

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2017 - 2021

#### BACHELOR OF DESIGN

CGPA: 7.71

Indian Institute of Technology Guwahati

### DESIGN SKILLS

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|-------------------|----------------------------|-----------------------|
| • User Research   | • Information Architecture | • Competitor Analysis |
| • Wireframing     | • Heuristic Evaluation     | • Feature Ideation    |
| • Detailed design | • Visual Design            | • Prototyping         |

### ADDITIONAL ACTIVITIES

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- Headed the Creative Team at Advaya 2017, IIT Guwahati
- Attended UX design conferences: UXindia 2023, UX Lighthouse 2024, DesignUp 2024

### CONTACT

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mshibili.wixsite.com/moshibili

shibilicp18@gmail.com

+91 9497106696